



Shop sustainable, shop responsible, shop for a purpose. • **TOM FORD**, Python Purse, retail value: \$3,500, repurpose price: \$595, shoprepurpose.org



Jewelry brands, as fashion categories go, oversaturate the market. I like finding brands that set themselves apart, and are both ethical and sustainable.

• **AURATE X KERRY**, Lioness Chain Bracelet, \$280, auratenewyork.com



This modern collection gives us updated and classic denim styles. • **BOYISH**, The Tommy Stretch Straight, \$168, revolve.com



I recently discovered this brand; they specialize in hats and woven handbags. • **NINAKURU**, Mila, \$305, ninakuru.com



Reformation delivers sustainable fabrics and timeless pieces you will reuse time and time again. • **REFORMATION**, Dani Full Zip Cardigan, \$188, thereformation.com



This boot is perfect for those transitional months, fall and spring. Pair with a dress and denim jacket. • **MATISSE COLLECTION**, The Caty with Chain, \$225, Matissefootwear.com

EARTH FRIENDLY FASHION



BY **MELISSA POLO LANDAU**
STYLE CONTRIBUTOR

@MELISSA_POLO

In honor of Earth Day this month, I curated a few brands that protect our planet as part of the brands' mission. This business philosophy is called sustainability. Sustainable brands are emerging from every direction. Even established brands such as ACNE studios and Levis have incorporated a sustainable capsule. It has become a popular trend on social media due to the awareness of the climatic problem in the world.

Here are some of my favorite brands that are 100% sustainable. If we all support this model, we can change the direction of how our clothing is made from our favorite brands.