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## Behind the Scenes

Our featured experts share their quarantine-inspired pursuits.

*"I've enjoyed getting back into surfing with my older brother."*

—**Daniel Goldberg**  
(Pulse, page 41)  
founder  
ZoomersToBoomers  
Santa Barbara  
zoomerstoboomers.com



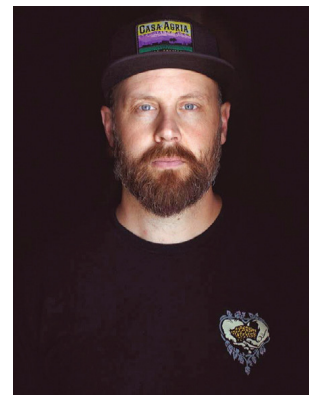
*"Consuming less and redefining what is truly essential."*

—**Jennifer Moray**  
(Pulse, page 41)  
founder, designer  
Ninakuru  
Ojai  
ninakuru.com



*"COVID-19 forced us into a web-store style business model that worked out quite well."*

—**Eric Drew**  
(Taste/Beer, page 88)  
co-founder, head brewer  
Casa Agria Specialty Ales  
Oxnard  
casaagria.com



*"I learned how to make YouTube tutorials to keep art alive in the community."*

—**John Galan**  
(Cover art and "Creativity Unbound," page 66)  
owner  
John Galan Art  
Oak Park  
johngalan.com





## MINDFUL MILLINERY

Lovely, handcrafted works of art, the bespoke hats of Ojai-based **Ninakuru** ([ninakuru.com](http://ninakuru.com)) are also environmentally friendly. “Felt hats are ethically sourced and hand-shaped,” says founder and designer



Jennifer Moray (left). “I source beautiful materials from around the world, such as vintage grosgrain and brocade ribbons, leather, turquoise, and other finishes, ensuring each hat is one-of-a-kind.”

Made of sustainable toquilla straw from Ecuadorean rainforests, the company’s authentic Panama hats are handwoven by master artisans in Ecuador before final touches are added in Ojai. “The art of weaving an authentic Panama hat is such a cherished skill and so worthy of appreciation,” Moray says, “that in 2012 the handweaving of Panama hats was added to the UNESCO Intangible Cultural Heritage list. I’m honored and humbled to be able to create sustainably made products and do my part to preserve a precious cultural tradition.”



To accompany its signature treats, Hook and Press Donuts offers Moon Mylk Lattes served hot (left) and cold (below: Rose Mylk Latte, Golden Mylk Latte, Matcha Latte, and Yerba Mate Latte).

## COLOR THEM LATTES

The colorful Moon Mylk Lattes at **Hook & Press Donuts** ([hookandpressdonuts.com](http://hookandpressdonuts.com)) in downtown Santa Barbara are more than just a pretty pour. “We wanted to offer more than just coffee and doughnuts at Hook & Press, and a line of plant-based, adaptogenic [containing ingredients believed to help the body resist stress] drinks that are healthy, delicious, and colorful was the perfect answer,” says owner John Burnett.

Available hot or iced (perfect for summer), the blends are made with almond, coconut, or oat milk, and their colors come straight from the all-natural ingredients. Flavors include Rose Mylk Latte with rose, almond, and subtle beet notes that go perfectly with fruity doughnuts; Yerba Mate Latte, featuring a slightly grassy taste with a hint of cacao that pairs well with chocolate doughnuts; Matcha Latte, infused with green tea and citrus flavors; and Golden Mylk Latte, a mingling of warm spices that marries well with the cinnamon crumb browned-butter doughnut.



DOUGHNUT AND LATTES: DENISE SALINAS