

BEAUTY & FASHION, GIFT GUIDE

Support Small Businesses During COVID-19

MAY 4, 2020 · 12 MINUTE READ · BY THE DARLING TEAM



2 SHARES



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Among the COVID-19 craziness, we want to support small companies however we can. Darling’s most valuable asset for small businesses is our platform. Today, we are launching our **Guide for Small Businesses to Support During COVID-19**.

We know that revenue and support for team members are top of mind for small businesses right now. Our hope is that it would only take a few purchases to get these small businesses back on their feet. We will be adding new businesses each day! Please tag a small or local business in the comments that we should highlight.

Accessories

[Ninakuru](#)



An Ojai, California-based eco-luxe accessories brand, NINAKURU designs and produces collections of bespoke and ready-to-wear handmade Panama hats, hand-shaped felt hats, straw handbags, and accessories. Jennifer Moray, the founder and designer, curates her collections for select high-end boutiques and a mindful, conscious clientele who appreciate skilled craftsmanship and the luxury it represents. NINAKURU’s aim is not only to provide beautiful, handmade accessories, but to preserve the livelihood of artisans, paying them living wages, who rely on their trade to support themselves and their communities.

NINAKURU accessories are adorned with custom and unique finishes and designs, and made from materials such as sustainable palm straw, cruelty-free wool, and other ethically sourced and renewable materials such as jute, hemp and organic cotton.

Shop NINAKURU: <https://ninakuru.com/shop/>

Instagram: [@ninakuru](#)