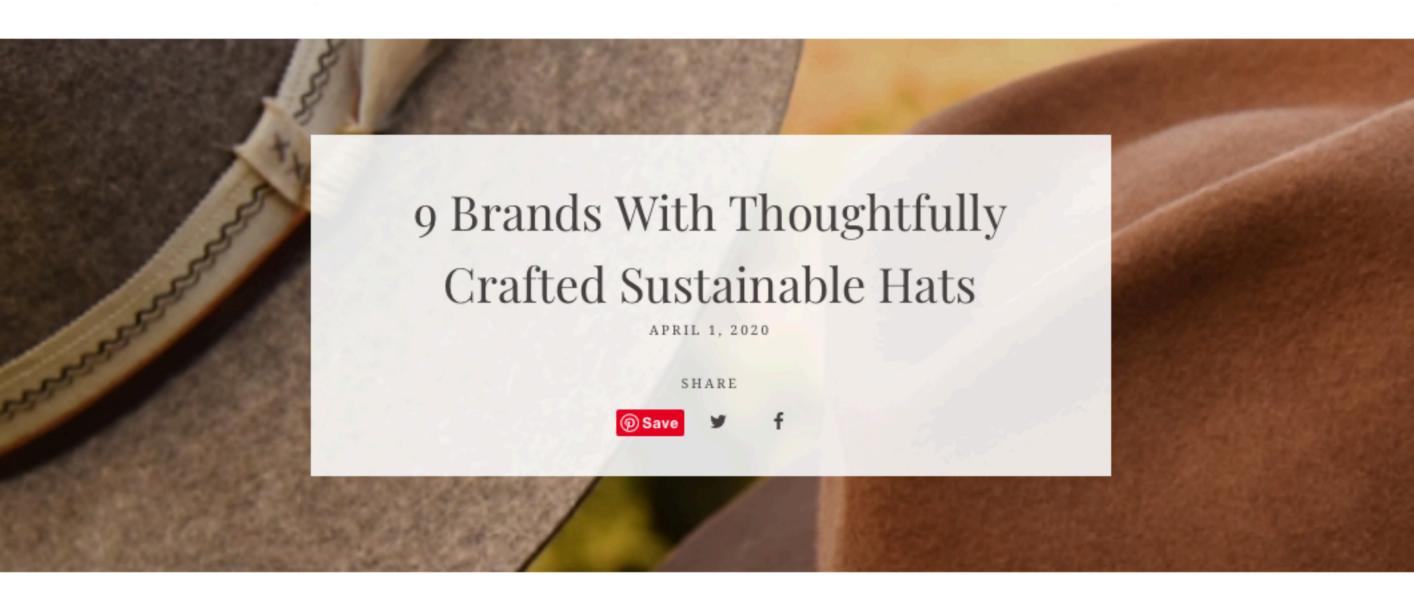
## conscious life & style

HOME TOPICS BRAND GUIDES SHOP ABOUT CONTACT & PARTNERSHIPS



Cover image courtesy of <u>NINAKURU</u>

A solid sustainable hat can be the perfect accessory to instantly elevate any outfit — and these brands certainly have you covered with beautiful, handmade hats you'll treasure for years to come.

While many summer vacations and other outings have been put on hold, one of the few places we can venture out to is outdoor open areas. Restrictions and situations vary by region, but I'm still taking walks in nature and am looking forward to the day when it's warm enough to sit outside in my backyard, put on a wide-brimmed hat, and dive into a good book!

If you're in need of a hat for the sunny days ahead, these brands have lovely selections of hats made from all-natural materials. Now more than ever, it's important for us to support small ethical and sustainable brands!

Price Range: \$ = Under \$100 | \$\$ = \$100-\$200 | \$\$\$ = \$200+

Note that some brands in this guide are partners or affiliates, which are noted with an asterisk. As always, I only feature brands I believe in and which meet high standards for ethics, sustainability, and style.

## 1. NINAKURU\*





This Ojai, California-based eco-luxe artisan brand designs and creates exceptional handmade hats and bags from responsibly-sourced materials including sustainable toquilla straw and cruelty-free wool. The NINAKURU team partners with skilled master artisans in Ecuador who craft the brand's bespoke and ready-to-wear luxury products. By collaborating directly with these talented makers and sourcing high-quality materials that the artisans may have not otherwise been able to afford, NINAKURU ensures that these artisans earn living wages while preserving their centuries-old craft and traditions.

And did I mention NINAKURU's hats are seriously stunning? They're all beautiful, but if I had to pick favorites, I'd choose the <u>Baxter</u> and <u>Juno</u> styles!

Conscious Qualities: Fairly made, natural materials

Price Range: \$\$\$

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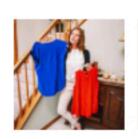
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